

Daniel Fone

dan@hammerheadrabbits.com

hammerheadrabbits.com

Skills

- Web Development – Vanilla JavaScript, React, Vue JS, Gulp, WordPress, Laravel, PHP, MySQL, GIT, SASS, Circle CI, HTML emails
- General Design – Photoshop
- Writing – For television, web and academia
- Project management – MA Digital Arts, exhibition organisation and TV production
- Wide ranging administrative and Customer Service skills
- Photography – both professional and personal

Employment History

Freelance and Contracting Web Developer

Nov 18 - Present

- VueJS and Gridsome (static site generator) website
- Animations using Greensock and Lottie/Bodysmovin
- E-detailers and websites predominantly using vanilla JavaScript, Sass and HTML
- Photography for client sites

Developer, Cherry Thinking

Jan 17 - Nov 18

In the middle of a team dealing with a wide variety of development jobs on any given day –

- Helping to build a modular framework to separate content from mark up facilitating their compilation in to presentations for different markets and languages. This took the content from raw json files through to zipped up Veeva ready HTML with screenshots
- Maintaining a bespoke CMS made for the above framework
- E-detailers in Veeva and Vablet. I passed both CLM and MyInsights certifications for Veeva twice
- Building engaging interactive touch screen presentations for medical conferences
- Other tasks varying from setting up Circle CI to building responsive emails

Freelance and Contracting Web Developer

Jan 12 - Dec 16

A broad variety of contracts with private companies and advertising agencies taking in –

- Building the front end for ipscience.thomsonreuters.com using WordPress, Bootstrap, SASS and jQuery. Also building responsive emails and templates to be sent out in Eloqua
- Building a more brand focused website for Conran Design Group - conrandesigngroup.com
- Working as Lead Developer building the UK website for Fortune 500 property company CBRE. I then worked in their EMEA office as part of a small team maintaining close to 50 websites, 7 intranets, hundreds of extranets and building a reporting system via the Google Core Reporting API
- Building a responsive demo brandbook for Nokia featuring moving menus and page transitions
- Building 12 websites for Hitachi, adhering to the corporation's strict brand guidelines

Web Developer, Mediaforce Group

May 10 – Dec 11

- The sole web developer for a corporate group with an annual turnover of over £100 million
- Website and bespoke back end reporting system in Codelgniter for market leading door drop providers The Leaflet Company - leafletcompany.co.uk
- Building and maintaining websites for advertising agency WJP Floyd (wjpfloyd.co.uk) including jobs for organisations including Cubic, Argos, Shelter, Action for Blind People and different NHS PCTs

Freelance Web Developer

Nov 05 – Apr 10

- Building websites for media companies, solicitors, artists, therapists, comedians and art galleries
- WordPress theme design and site construction for many different websites including – makecollective.org.uk, simon-ball.com, house-gallery.co.uk, matthewgdale.com
- Development for a design house to make an ASP.NET e-learning site for a management training company featuring admin user management and test results reporting functionality – sst-online.co.uk

Other Employment

- **Design Consultant, Mr Kirkland** - Designing websites, flyers and an in house accounting system
- **Researcher, Broadcasting and Creative Industries Disability Network** - Investigating any feedback or research into end users' perspectives on subtitling, sign language translation and audio description
- **Researcher, ITV Carlton City Survival Guide** - Producing and directing two 90-second public advice items a week for broadcast on ITV1
- **Junior Development Researcher, BBC FictionLab** - Producing detailed research supporting a team in a department developing new media and emerging television platforms
- Administrative and customer service posts

Education

University of Arts London, Camberwell College of Arts

Sep 07 – Jul 09

MA Digital Arts - Distinction

University of Derby

Sep 96 - Jun 99

BA (hons) Fine Art - 2.2

City of Bath College

Sep 95 - Jun 96

Art Foundation Course – Pass

Beechen Cliff School, Bath

Jan 92 - Jun 95

A levels - Art and English Literature

GCSE A-C grades - Art, English Literature, English Language, Maths, History, Politics

References

Available on Request